

For Immediate Release

ATELIER ANNIE™: ALCHEMISTS OF SERA ISLAND COMING FALL 2009!



Santa Ana, CA (July 8, 2009) – NIS America announced today that with its strong support from the hardcore gamer crowd, Atelier Annie, the latest incarnation of the Atelier series will be heading for the Nintendo DS handheld system this coming October.

Unlike the previous series, which was strictly RPG, Atelier Annie adopts a unique “sim” based SRPG system. Characters will explore the world of Annie for alchemic items and also to participate in an island resort development project. As the head of an alchemy resort, you must go on quests to collect, create, and sell alchemy items to arriving customers and make the resort prosperous.

About NIS America

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs including titles such as Disgaea, Phantom Brave, and Makai Kingdom.

In 2003, NIS America was established in Southern California to publish exciting and innovative game titles for North America. NIS America’s team members devote themselves to the fans. Our respect for our fans is at the heart of everything we do. As a growing strategy RPG publisher in the U.S., we are committed to continuous improvement and dedication.

About Gust

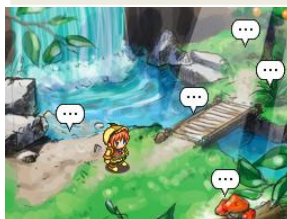
Gust Co., LTD. (Gust) was established on October 1st, 1993 in Nagano, Japan as an entertainment software developer. Gust strives to create sensible new games that continually advance gaming technology to fulfill the dreams and expectations of their fans around the world.

Key Features

1. Unique quest based item customization
2. Become the owner of a resort and help make it prosperous
3. Simple, yet intuitive strategy RPG battle system
4. Quick mini games throughout the game for extra quests



Collect and sell your creations to help your resort village grow. What you do and make will affect how your village expands.



Players will search and fight to collect ingredients from all over the world to create rare items.



Simple, yet exciting. Atelier Annie adopts a strategy RPG style battle system for the first time.



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RELEASE DATE: October 2009

PLATFORM: Nintendo DS

GENRE: SRPG

PLAYER(S): 1

ESRB: RP

PUBLISHER: NIS America

DEVELOPER: Gust

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