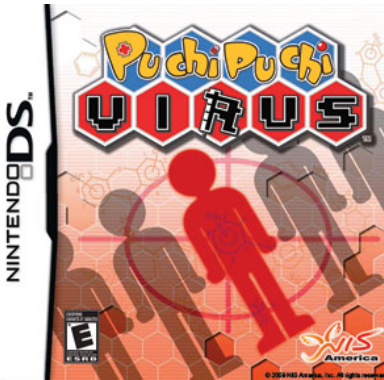


PUCHI PUCHI VIRUS™ FOR THE NINTENDO DS™ SHIPS NATIONWIDE!



Santa Ana, Calif. (May 19, 2009) – NIS America announced that Puchi Puchi Virus™ for the Nintendo DS™ ships nationwide today. Puchi Puchi Virus™ does not resemble an ordinary puzzle game. The usual “object drop” style was replaced with a more intuitive system of “object linkage”. Its simple design and surprisingly in-depth game play can addict even the most demanding puzzle game enthusiasts.

About Puchi Puchi Virus™

The object is to form at least a single triangle formation by linking viruses together and erasing them from the screen. Victory conditions vary from mission to mission, but erasing all of the viruses will be the fundamental rule of this game. Erase all the viruses and you win, but if the screen gets filled with the emerging viruses you lose. Note: there is a twist to this system that gives depth to the game play. Viruses turn to stone if left alone for a while, which cannot be selected to form a triangle. However, these stones can be erased if they are within a triangle that you create. With a little luck and practice, players can rake in massive points by letting the viruses turn to stones and erasing them all at once.

About NIS America

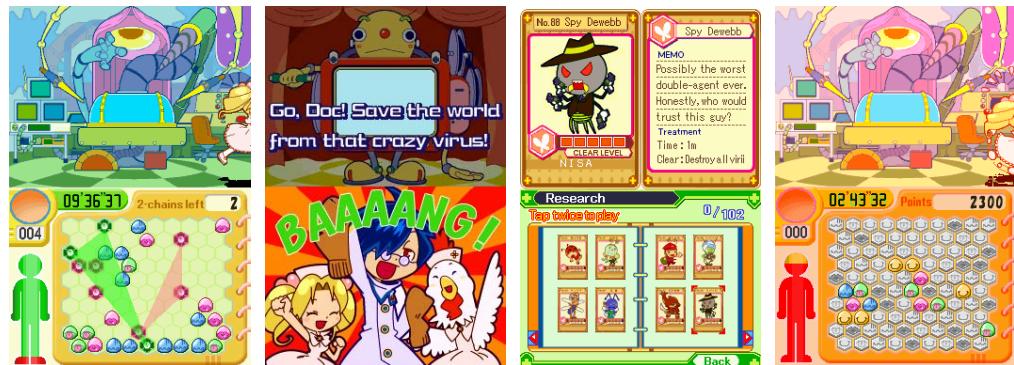
NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs including titles such as Disgaea, Phantom Brave, and Makai Kingdom.

In 2003, NIS America was established in Southern California to publish exciting and innovative game titles for North America. NIS America’s team members devote themselves to the fans. Our respect for our fans is at the heart of everything we do. As a growing strategy RPG publisher in the U.S., we are committed to continuous improvement and dedication.

About Jaleco

Based in Shinjuku-ku Tokyo, Japan, Jaleco is a multimedia/game software developer and publisher. Jaleco has been developing a variety of exciting games like the Idol Suchi Pai series and the Darius series. Both series are highly praised in Japan for their unique and engaging play style. Today, Jaleco continues to offer exciting entertainment on multiplatform.

For more information please visit www.puchipuchivirus.com



©2009 JALECO LTD. Licensed to and Published by NIS America, Inc. Distributed exclusively by KOEI Corporation. Puchi Puchi Virus™ is a trademark of JALECO LTD.

RELEASE DATE: 5/19/2009

PLATFORM: Nintendo DS

GENRE: Puzzle

PLAYER(S): 1~2

ESRB: Everyone

PUBLISHER: NIS America

DEVELOPER: Jaleco

Contact:

Support@NISAmerica.com

www.NISAmerica.com