



About NIS America

NIS America is a subsidiary of

Nippon Ichi Software, Inc., a

Phantom Brave, and Makai

In 2003, NIS America was

and innovative game titles for

NIS America's team members devote themselves to the fans. Our respect for our fans is at the heart of everything we do. As a growing strategy RPG publisher in the U.S., we are committed to continuous improvement and

established in Southern California to publish exciting

Kingdom.

North America.

dedication.

Japanese company famous for

its unique line of strategy RPGs including titles such as Disgaea,

HOLY INVASION OF PRIVACY BADMAN! 2: TIME TO TIGHTEN UP SECURITY! DIGS ITS WAY THROUGH TO THE PLAYSTATION®PORTABLE

Santa Ana, CA (Oct 7, 2009) – NIS America announced today that the sequel to the retro classic themed strategy game "Holy Invasion of Privacy Badman!: What Did I Do to Deserve This?" will be coming to North America in Spring 2010.

As a critically acclaimed strategy game in Japan, Badman will make its presence felt in the West this Spring. From its retro-classic art style to its simple, yet intuitive game play, Badman is the anti-trend of games today. However, for players looking for a refreshingly new game experience, Badman offers more than plenty.

Visit the **Badman Blog** to see the promotional trailer.

About Holy Invasion of Privacy, Badman! 2

The goal of the game is clean and simple: As the God of Destruction, you must create a dungeon that is both difficult and powerful enough to fend off the human hero invaders. The dungeon must have a self-sustaining ecosystem, so players must strategically dig and create a dungeon with a balanced food chain. Periodically, human heroes will invade the dungeon, in order to bring peace and harmony to the world. But, they are your enemies. You must destroy the heroes before they capture the Overlord and take him back to the surface.

The game system may be simple, but Badman2 is loaded with tons of evolving monsters, environments, and heroes for hours of game play. Compared to the original game, Badman 2 has 2.5 times more heroes, 3.3 times more monsters, and 4 times more stages to beat.



About Sony Computer Entertainment

Recognized as the global leader and company responsible for the progression of consumerbased computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufacturers, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PLAYSTATION®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is an innovative handheld entertainment system that allows users to enjoy 3D games, with high-quality fullmotion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment business unit of the Sony Group.

© 2010 Sony Computer Entertainment	Inc. All Rights Reserved.
------------------------------------	---------------------------

RELEASE DATE	Spring 2010
PLATFORM	PlayStation®Portable
GENRE	Strategy
PLAYER(S)	1~2
ESRB	Pending
PUBLISHER	NIS America
DEVELOPER	Sony Computer Entertainment
CONTACT	Support@NISAmerica.com
	714-540-1122

© NIS America, Inc. All rights reserved