



July 27, 2005

**For Immediate Release:**

**For more information:**

Jack Niida  
Marketing Coordinator  
NIS America, Inc.  
714.456.1761 ext.322 (press inquiries only)

## **MAKAI KINGDOM AVAILABLE AT NORTH AMERICAN RETAILERS**

Makai Kingdom: Chronicles of the Sacred Tome for the PlayStation®2 computer entertainment system is in stores now

Anaheim, Calif. (July 27, 2005) • NIS America, announced today that Makai Kingdom: Chronicles of the Sacred Tome for the PlayStation®2 computer entertainment system has shipped to North American retailers and is in stores now. Makai Kingdom is the latest of Nippon Ichi Software 痴 beloved strategy RPG series that is developed by the core team that brought gamers Disgaea: Hour of Darkness. Forget about all the strategy RPGs you have ever played before. Makai Kingdom redefines and sets a new standard for the genre.

Makai Kingdom is also available with Double Jump 痴 official strategy guide, which includes battle tactics, walkthroughs, hints, and much more.

### **About Makai Kingdom**

In an attempt to rewrite history gone terribly wrong, Lord Zetta, the ruler of netherworld, brought destruction upon himself. When all seemed lost, three evil overlords appeared before Lord Zetta to help him recreate his world. Now Lord Zetta wages war on a new world to become the supreme ruler once again, while the three overlords entertain themselves by creating more trouble for him.

Players will take on the role of Lord Zetta and command an army of determined fighters to reclaim what was rightfully his, the Netherworld. Gamers will battle enemies ranging from vicious demons to driven soldiers with both modern and ancient warfare. Slash your enemies with the good old broadsword, or blast your way through with the deadly rocket launcher • the choices are yours.

Makai Kingdom introduces a new INVITE system that summons your army-carrying facilities to the battlefield. Every facility summoned will contain your troops, which are then deployed to battle your enemies.

In Makai Kingdom, battle maps are randomly generated, offering a new gaming experience every time you play. With unlimited variations of maps, gamers can expect



countless hours of gameplay.

Commenting on the release of Makai Kingdom, David Hope, General Manager of Koei Ltd said "I am delighted to be continuing our working relationship with Nippon Ichi with the release of Makai Kingdom. We have been building the interest and fan base for Nippon Ichi titles in Europe over the past two years and this release is a significant step forward in this process."

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### **About NIS America, Inc.**

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Anaheim, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others.

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

NIS America is committed to marketing the most innovative and creative titles in the industry. We at NIS America will continue to work hard to bring exciting new titles to satisfy both our fans and new users.

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