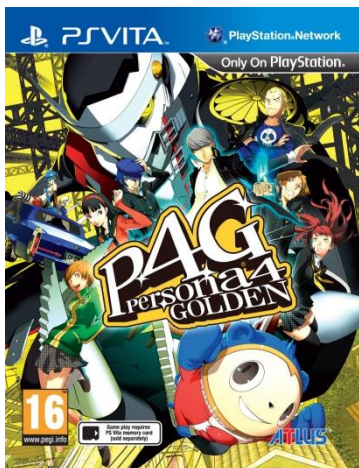


PERSONA 4 GOLDEN WILL HIT EUROPE FEBRUARY 22!



Santa Ana, Calif. (January 24, 2013) – NIS America is extremely excited to announce that **Persona®4 Golden™** will be released across Europe on February 22, 2013 for the PlayStation®Vita handheld entertainment system. The digital version of the game will be available two days earlier via PlayStation®Network, on February 20. *Persona 4 Golden* was developed by ATLUS, a brand of Index Digital Media, Inc., and is an enhanced and extended version of the highly acclaimed, award-winning RPG *Shin Megami Tensei®: Persona®4*. It offers beautifully remastered visuals, 1.5 times the amount of voiced dialogue of the original release, and a new online dungeon rescue feature. *Persona 4 Golden* also offers a massive amount of new content—new Personas, new story events with an all-new character, striking new anime cutscenes, and much more!

About the game:

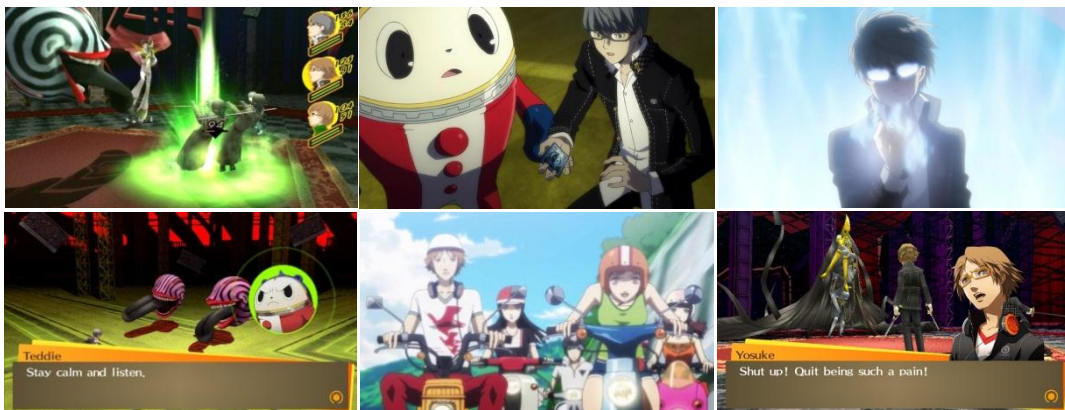
A rumor has been spreading through the high school of a rural town: staring into the darkened screen of a powered-off television on a rainy night will reveal your one true love. But investigating this rumor uncovers a dark truth, and leads to an adventure through the strange world waiting on the other side of the TV screen...

Features:

A bigger, better version of one of the best RPGs ever: Improved visuals, new anime cutscenes, tons of new story and voiced dialogue, and much more, combined with deep turn-based combat, addictive character and Persona management, and a memorable cast of personalities.

Make meaningful bonds with characters via social links: In between its exploration, battles, and Persona management, *Persona 4 Golden* lets players choose how they wish to spend their time each day in a variety of different activities. What they opt to do and who they choose to spend time with can have a significant impact on their experience.

Will you uncover the true ending to the story?: Over 100 hours of gameplay thrusts you into a deep mystery where midnight television leads to serial killings. You must investigate murders, rescue those who can be rescued, and unmask the culprit behind it all... Or risk being forever shrouded in the fog of doubt.



Release	: February 22, 2013	PEGI/USK	: 16+/12+
	: February 20, 2013 (PSN)	Publisher	: NIS America, Inc.
Platform	: PlayStation®Vita	Developer	: ATLUS
Genre	: RPG	Contact	: support@nisamerica.com
Player(s)	: Single		

COPYRIGHT: ©Index Corporation 1996, 2012 Produced by ATLUS

Shin Megami Tensei and Persona are registered trademarks of Index Digital Media, Inc.

About NIS America

In 2003, NIS America was established in Southern California to bring exciting, one-of-a-kind Japanese culture to North America.

NIS America's team members devote themselves to the fans. Their respect for their fans is at the heart of everything they do. As an established entertainment publisher in the U.S., NIS America is committed to continuous growth and improvement.

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs with titles such as *Disgaea*, *Phantom Brave*, and *Makai Kingdom*. NIS America has also become a publisher of Japanese anime titles, such as *Toradora!*, *anohana: The Flower We Saw That Day* and *Ground Control to Psychoelectric Girl*.

NIS America, Inc.
1221 E. Dyer Road, Suite 100
Santa Ana, CA 92705
714-540-1122
NISAmerica.com