

For Immediate Release

DISGAEA® DS SHIPS TO RETAILERS ACROSS NORTH AMERICA



Santa Ana, CA – NIS America announced today that Disgaea®DS for the Nintendo DS has shipped to retailers nationwide.

Disgaea®DS builds upon the original Disgaea's intuitive battle system and quirky storyline by incorporating refreshing new features.

Players will initially take on the role of Overlord Laharl, a young demon prince who has just woken from a two-year long nap and finds out that his father, who was the king, has passed away. In order to regain his rightful title as King of the Netherworld, Laharl sets off on a demonic adventure, but must do so with a back stabbing servant, love stupid angel, and a few disgruntled penguins who are looking for trouble.

About Disgaea® DS

Disgaea's game system is simple yet addictive. It has the same basic concept as other strategy RPGs, but uses many unique features and enhancements that make this game unprecedented. The following are some of the special features of Disgaea® DS:

Geo Panels – A group of stat-altering elemental properties that are placed upon certain parts of the battlefield. When there are one or more colored panels on the battle grid, it means an element can affect that area. The effect can boost or reduce your unit's stats.

Geo Cubes – A new addition to the PSP version, Geo Cubes are magic items that add more depth to multi-player battles. You can use the various Geo Cubes to enhance your abilities, summon monsters, or even attack your enemies with them.

Demon Gadgets – Randomly generated items that appear on the battlefield. By acquiring these gadgets, you can power-up your units. Some demon gadgets can level your unit up by 30 levels at once.

About NIS America

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs including titles such as Disgaea, Phantom Brave, and Makai Kingdom.

In 2003, NIS America was established in Southern California to publish exciting and innovative game titles for North America.

NIS America's team members devote themselves to the fans. Our respect for our fans is at the heart of everything we do. As a growing strategy RPG publisher in the U.S., we are committed to continuous improvement and dedication.



About Nippon Ichi Software

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.



©2008 NIPPON ICHI SOFTWARE INC. All rights reserved. Licensed to and Published by NIS America, Inc.

RELEASE DATE: 9/23/2008

PLATFORM: Nintendo DS

GENRE: SRPG

PLAYER(S): 1~2

ESRB: Teen

PUBLISHER: NIS America

DEVELOPER: Nippon Ichi Software

CONTACT:

NIS America, Inc.

Support@nisamerica.com