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For Immediate Release:

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DISGAEA ANIME

Popular strategy RPG turns Anime

Santa Ana, Calif. (October 17, 2005) – Strategy role playing game publisher NIS America Inc. is pleased to announce that a TV anime series based off Disgaea: Hour of Darkness is in the works by D-Rights, Inc., Geneon, Inc., and Nippon Ichi Software, Inc. The animated series will be broadcasted in Japan in the spring of 2006.

About Disgaea: Hour of Darkness

The Netherworld - a place darker than a pitch-black cave, located deeper than the depths of the seas. It is a cursed land where evil reigns and foul beings dwell. Nobody knows its whereabouts, but everybody fears its existence...

The story takes place two years after the death of King Krichevskoy, the ruler of the Netherworld. His son Laharl slept for two whole years, unaware of his father's death, while demons fought for supremacy over the Netherworld. With the help of his vassal, Etna and her underlings, the egocentric, megalomaniac Prince Laharl fights his way to become the next overlord.

About NIS America, Inc.

NIS America, Inc. (NIS America) subsidiary of Nippon Ichi Software, Inc. of Japan (Nippon Ichi Software), established its North American operations on December 24, 2003. Based in Santa Ana, California, NIS America, Inc. is a game software publisher that localizes, markets, and publishes Nippon Ichi Software titles among others. Some of NIS' most popular titles include Disgaea: Hour of Darkness, Phantom Brave, and Makai Kingdom ~Chronicles of the Sacred Tome~ for the PlayStation®2 computer entertainment system.

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.

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